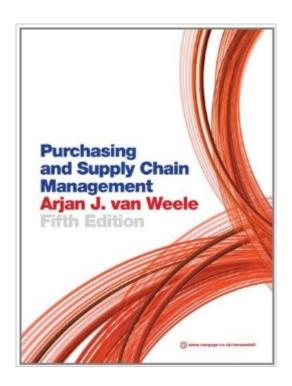
The book was found

Purchasing And Supply Chain Management: Analysis, Strategy, Planning And Practice





Synopsis

Introducing readers to the key principles underlying purchasing and supply chain management, this text provides them with an in-depth discussion of purchasing and supply issues both from a strategic and managerial perspective.

Book Information

Paperback: 448 pages

Publisher: Cengage Learning EMEA; 5 edition (December 9, 2009)

Language: English

ISBN-10: 1408018969

ISBN-13: 978-1408018965

Product Dimensions: 0.8 x 7.8 x 10 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars Â See all reviews (8 customer reviews)

Best Sellers Rank: #309,842 in Books (See Top 100 in Books) #68 in Books > Business & Money

> Processes & Infrastructure > Purchasing & Buying #130 in Books > Business & Money >

Processes & Infrastructure > Operations Research #270 in Books > Business & Money >

Management & Leadership > Management Science

Customer Reviews

This text is a scholarly presentation of purchasing and supply chain management for the 21st century. "Arjan van Weele holds the (parttime) NEVI-Chair of Purchasing and Supply Management, at Eindhoven University of Technology, Faculty of Industrial Engineering and Innovation Sciences (IE&IS), The Netherlands." The material is thorough, excellent, and slow going for a sophomore course in logistics.

This is a very well written book covering a wide variety of topics yet with enough detail to be very helpful. I highly recommend it for anyone needing information about the basics of purchasing. It has been very helpful to me. I was looking for a good single source on the topic of purchasing and this is certainly it.

The book contains an overview of purchasing which is rather good in my (untrained) opinion. However, the structure in the book is absolutely awful. It would be so much better if explanations were not banned to definitions in the sideline and lists of characteristics where actually put in one

place. You can now find some similar characteristics here, and some there. This makes it very hard for me to clearly understand what is what and I do not see all the connections. Therefore, I wouldn't recommend it.

This book presents common concepts and practices in a way that is relatively easy to read and take in. I cannot really speak to the end-of-chapter content, but this book would be fine in any undergraduate sourcing class.

Download to continue reading...

Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Purchasing and Supply Chain Management: Analysis, Strategy, Planning and Practice Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Supply Chain Management for the Curious: Why Study Supply Chain Management? The Logistics and Supply Chain Toolkit: Over 100 Tools and Guides for Supply Chain, Transport, Warehousing and Inventory Management Purchasing and Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Purchasing and Supply Chain Management Construction: Purchasing Success Guide, Stay on Budget Through Your Supply Chain Management Supply Chain Management: Strategy, Planning, and Operation. Sunil Chopra Supply Chain Management: Strategy, Planning, and Operation (6th Edition) Proactive Purchasing in the Supply Chain: The Key to World-Class Procurement Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design Manufacturing Planning and Control for Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Manufacturing Planning and Control for Supply Chain Management Purchasing and Supply Management (McGraw-Hill/Irwin Series Operations and Decision Sciences) Purchasing and Supply Management (The Mcgraw-Hill Series in Operations and Decision Sciences) Purchasing and Supply Management Agile Product Management: (Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Event Planner: The Art of Planning Your Next Successful Event: Event Ideas - Themes - Planning - Organizing - Managing (Event Planning, Event Planning ... and Organizer - How To Guide Books Book 1)

Dmca